

Whitepaper version 1.0

June 29<sup>th</sup> 2020

# Providing Quality Entertainment Services To Every Community

**Play World, LLC.**

<https://www.playworldllc.com>

## What we believe:

We believe in a world where indoor entertainment is diverse, fun, and educative.

Cryptocurrency is the means to achieve this and our mission is to provide the products and services necessary for the Play World to become the new mainstream.

The future of indoor entertainment is diversity in play, learning and physical exercise available everywhere.

The Next Generation Indoor Entertainment is here.

### — PLAY WORLD, LLC Team

“Play isn’t something separate from the daily grind of life. It is not something to finally get to when work ends. Rather, play, like music, is a force that we feel in our bones and that whispers in our heart. As kids demonstrate, play is not over there, but forever here and now.” - **Vince Gowmon**

“Play is the highest form of research.” - **Albert Einstein**

“It’s okay to be absurd, ridiculous and downright irrational at times; silliness is the sweet syrup that helps us swallow the bitter pills of life.” - **Richelle E. Goodrich**

“Supporting children to play requires us to remember what life all is about. It’s not about getting from A-Z, but rather dreaming beyond both.” - **Vince Gowmon**

## GENERAL INFORMATION

This whitepaper describes the initial sale in which the Play World Token (PWT) is sold. PWT is a crypto token that is designed to be used for all services provided by the Play World, LLC as explained in this whitepaper. PWT also can be used as a Crypto Token to pay for any other services provided by other business entities. Play World, LLC will generally not limit the usage of PWT or the types of business entities that would like to use PWT for their business.

PWT is not intended to constitute a security in any jurisdiction. This white paper is not a solicitation for investment and does not pertain in any way to an offering of securities in any jurisdiction.

Please note that purchases of PWT are final and non-refundable.

Individuals, businesses, and other organizations should carefully weigh the risks, costs, and benefits of acquiring PWT.

## LIMITATION OF THE PURCHASERS

You are not eligible to and you shall not purchase PWT through its token sale if you are a citizen or resident (tax or otherwise) of any country or state where the purchase of PWT or similar Crypto Token may be prohibited or the token sale is deemed to be not compliant with the applicable laws and regulations.

Purchases of PWT should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of Crypto Tokens and blockchain based software systems. Purchasers should have functional understanding of storage and transmission mechanisms associated with other Crypto Tokens. Any entities of PLAY WORLD, LLC and officers and employees thereof will not be responsible in any way for loss of any Crypto Tokens, PWT or fiat currency resulting from actions taken by, or omissions of the purchasers. If you do not have the required experience or expertise, then you should not purchase PWT or participate in the sale of PWT.

You should carefully consider the risks, costs, and any other demerits of acquiring PWT, and, if necessary, obtain your own independent advice in this regard. If you are not in the position to accept nor to understand the risks associated with the token sale of PWT (including the risks related to the developing of Play World, LLC) or any other risks as indicated in this whitepaper, you should not acquire PWT, until such that you have received the necessary independent advice.

## RISKS

The purchase of PWT carries with its significant risk. Prior to purchasing PWT, the purchaser should carefully consider the risks listed below and, to the extent necessary, consult a lawyer, accountant, and/or tax professional prior to determining whether to purchase PWT.

- (a)** PWT will be stored in a wallet, which can only be accessed with a password selected by the purchaser. If a purchaser of PWT does not maintain an accurate record of their password, this may lead to the loss of PWT. If your password protection is weak and it is cracked or learned by somebody else, this may also lead to the loss of PWT. As a result, purchasers must safely store their password in one or more backup locations that are well separated from the primary location.
- (b)** The purchaser recognizes that some of the services under the Play World Entertainment Center is currently under development and may undergo significant changes before grand opening. The purchaser acknowledges that any of its expectations regarding the form and functionality of the Play World Entertainment Center may not be met for any number of reasons.
- (c)** The purchaser understands that while PLAY WORLD, LLC will make best efforts to connect the PLAY WORLD ENTERTAINMENT CENTER to most of the major suppliers and vendors around, it is possible that some suppliers and vendors may decline the connection with the Play World, LLC, which may result in the less liquidity provided through the PLAY WORLD ENTERTAINMENT CENTER than expected in this whitepaper.
- (d)** The purchaser understands that while PLAY WORLD, LLC will make best efforts to open the PLAY WORLD ENTERTAINMENT CENTER on time, it is possible that the official grand opening may be delayed.
- (e)** As with other Crypto Tokens, value of PWT may fluctuate significantly and become reduced in value for any number of reasons, including but not limited to, supply and demand, overall Crypto Tokens' market conditions, political or geographical reasons, changes of regulations in any jurisdictions, and technical reasons.
- (f)** PWT will be issued on the Ethereum blockchain. As such, any malfunction or unexpected functioning of the Ethereum protocol may impact the purchaser's ability to transfer or securely hold PWT. Such impact could adversely affect the value of PWT.

## DISCLAIMER

To the maximum extent permitted by the applicable laws, regulations and rules, PWT, any entities of PLAY WORLD, LLC and officers and employees thereof shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof by you.

Any entities of PLAY WORLD, LLC and officers and employees thereof shall not be liable for your loss of PWT after it is transferred to you by any reason including but not limited to your failure to maintain or backup an accurate record of your password or password cracking by somebody due to your poor maintenance of your password.

PLAY WORLD, LLC will do its best to launch its operations and develop Play World Entertainment Center. Any person undertaking to acquire PWT acknowledges and understands however that PLAY WORLD, LLC does not provide with any warranty as to the Grand Opening of the Play World Entertainment Center. They acknowledge and understand therefore that PLAY WORLD, LLC (incl. its bodies and employees) assumes no liability or responsibility for any loss or damage that would result from or relate to the incapacity to use the PWT.

Regulatory authorities are carefully scrutinizing businesses and operations associated to Crypto Tokens in the world. In that respect, regulatory measures, investigations, or actions may impact PLAY WORLD, LLC's business and may limit or prevent it from developing its operations in the future. Any person undertaking to acquire PWT must be aware that PLAY WORLD, LLC's business model or PLAY WORLD ENTERTAINMENT CENTER and its existing models may change or need to be modified because of new regulatory and compliance requirements from any applicable laws in any jurisdictions. In such case, purchasers and any person undertaking to acquire PWT acknowledge and understand that neither PLAY WORLD, LLC nor any of its affiliate shall be held liable for any direct or indirect loss or damages caused by such changes.

This whitepaper and any other materials or explanations made by PLAY WORLD, LLC and its officers and employees shall not and cannot be considered as an invitation to enter in an investment. They do not constitute or relate in any way nor should they be considered as an offering of securities in any jurisdiction. This whitepaper does not include nor contain any information or indication that might be considered as a recommendation or that might be used as a basis for any investment decision.

Neither PLAY WORLD, LLC nor any of its officers and employees are to be or shall be considered as advisor in any legal, tax or financial matters.

Acquiring PWT shall not grant any right or influence over PLAY WORLD, LLC's development, and governance to the purchasers.

## NO REPRESENTATIONS AND WARRANTIES

PLAY WORLD, LLC does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity or person, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this whitepaper.

## REPRESENTATION AND WARRANTIES BY THE PURCHASERS

By participating in the token sale of PWT, the purchasers represent and warrant to PLAY WORLD, LLC as follows:

- (a)** you are authorized and have full power to purchase PWT according to the laws that apply in your jurisdiction of domicile.
- (b)** you are solely responsible for determining whether the acquisition of PWT is appropriate for you.
- (c)** You are not acting as an agent on behalf of any other person or entity who wish to purchase PWT or participate in its token sale.
- (d)** You have carefully considered the risks, costs, and any other demerits of acquiring PWT and understood such the risks, costs, and any other demerits associated with PWT and its token sale.
- (e)** you are not acting for the purpose of speculative investment.
- (f)** you agree and acknowledge that PWT does not constitute securities in any form in your jurisdiction.
- (g)** you agree and acknowledge that this whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in your jurisdiction or a solicitation for investment in securities.
- (h)** you agree and acknowledge that no regulatory authority has examined or approved of the information set out in this whitepaper, no such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this whitepaper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;
- (i)** you agree and acknowledge that this whitepaper, the undertaking and/or the completion of the PWT token sale, or future trading of PWT on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of PLAY WORLD, LLC or PWT;
- (j)** the distribution or dissemination of this whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to PLAY WORLD, LLC;

**(k)** you agree and acknowledge that in the case where you wish to purchase any PWT, it is not to be construed, interpreted, classified, or treated as:

**(i)** any kind of currency other than cryptocurrency.

**(ii)** debentures, stocks, or shares issued by PLAY WORLD, LLC

**(iii)** rights, options, or derivatives in respect of such debentures, stocks, or shares.

**(iv)** rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss.

**(v)** units in a collective investment scheme.

**(vi)** units in a business trust.

**(vii)** derivatives of units in a business trust; or

**(viii)** any other security or class of securities.

**(l)** you have a good understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology.

**(m)** you are fully aware and understand that in the case where you wish to purchase any PWT, there are risks associated with PLAY WORLD, LLC and its business and operations.

**(n)** you agree and acknowledge that PLAY WORLD, LLC is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof by you;

**(o)** you will not use the token sale for any illegal activity, including but not limited to money laundering and the financing of terrorism; and

**(p)** all the above representations and warranties are true, complete, accurate and non-misleading from the time of your access to and/or acceptance of possession this whitepaper or such part thereof (as the case may be).

## **UPDATES TO THE DETAIL OF THE TOKEN SALE**

PLAY WORLD, LLC reserves the right, at its sole discretion, to change, modify, add, or remove portions of this whitepaper and the terms at any time during the sale by posting the amendment on the Play World, LLC website. Any purchaser will be deemed to have accepted such changes by purchasing PWT. If at any point you do not agree to any portion of the then-current version of this whitepaper and the terms, you should not purchase PWT.

## **MARKET AND INDUSTRY INFORMATION**

This whitepaper includes market and industry information and forecasts that have been obtained from internal surveys, reports, and studies, where appropriate, as well as market research, publicly available information, and industry publications. Such surveys, reports, studies, market research, publicly available information and publications generally state that the information that they contain has been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of such included information. PLAY WORLD, LLC has not conducted any independent review of the information extracted from third party sources, verified the accuracy or completeness of such information, or ascertained the underlying economic assumptions relied upon therein. Consequently, any entities of PLAY WORLD, LLC and officers and employees thereof do not make any representation or warranty as to the accuracy or completeness of such information and shall not be obliged to provide any updates on the same.



## DEFINITIONS

PWT shall refer to the name of PLAY WORLD TOKEN.

PWT shall refer to PLAY WORLD, LLC's Cryptocurrency-only. PLAY WORLD, LLC will open its business model for all token purchasers, Investors, and entrepreneurs for both initial Crypto Token offering as well as a secondary exchange. PLAY WORLD, LLC shall refer to, collectively or individually, PLAY WORLD, LLC established under the laws of state of Washington, USA and its affiliates, including but not limited to PLAY WORLD WY, LLC established under the laws of state of Wyoming, USA. PLAY WORLD, LLC is a leading indoor entertainment center with headquarters located in the state of Washington, USA.

PLAY WORLD, LLC shall refer to PLAY WORLD, LLC's flagship product, what will become one of the largest indoor entertainment centers in Washington. ([www.PlayWorldLLC.com](http://www.PlayWorldLLC.com))

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## 1 Abstract

PLAY WORLD, LLC (PLAY WORLD ENTERTAINMENT CENTER) is a single location indoor entertainment center with potential to grow and expand into endless number of locations while being under one ownership or going to franchise type model and have multiple ownerships under single corporate management.

The Play World platform is built on top of existing proven success indoor entertainment centers business models. Our model only improves, diversify, and creates better access to educational topics under one roof.

The Play World serving all client ages: not only we are gaming center but also educational facility with many vendors who explain math and science in the playful and fun manner.

A universal native Token: the PLAY WORLD, LLC, PWT is the fuel that will power all services PLAY WORLD, LLC provides. We are already in talks with financial institutions and partners to make PWT the preferred Token for their own upcoming and existing financial services, as they migrate to decentralized platforms. We envision PWT will be used in the broader financial industry and any other industries for various purposes including payment and remittance.

The end goal: PLAY WORLD, LLC is building a solid business model that will prove success. Grow and expand the business throughout the state first and throughout the country later. Make play, fun and education more accessible to all.

PLAY WORLD, LLC will become an indoor entertainment standard for the future to come.

When indoor entertainment first arrived, there were many small single activity locations available and unfortunately it is still the case. Only a handful entertainment locations throughout the country are now adopting multiactivity business model proving successful and demanded among the customers.

In just two years, playground like “No Surrender adventure park” on the outskirts of Fresno, CA has gone from a single location and negative profit to multiple locations and over 4 million per year income. There are only few other businesses with the same business model and seven figure yearly income. Opening a great potential for Play World to cap the market throughout the country.

## 2.1 Token Overview

The Crypto economy has given us a whole new way to build new distributed infrastructure using Crypto Tokens. People are coming together to fund something they genuinely want, something they genuinely believe in. And as Token Holders, they are benefiting from the growth in its utility and value.

PLAY WORLD, LLC, through PLAY WORLD TOKEN (PWT), is building a new type of indoor entertainment where people can participate in as both clients and token holders.

PWT will be issued by PLAY WORLD, LLC and may be distributed by itself and/or designated distributors. Please note that PWT does not represent any equity in PLAY WORLD, LLC and does not entitle holders to any voting rights, dividends or profit-sharing of any entities of PLAY WORLD, LLC. PWT is a Crypto Token that can be used as the fuel that powers all services provided by the Play World Entertainment Center

PWT has two main functions:

1. as Crypto Token holders can pay for services at all our centers.
2. as a tradable Crypto Token on the open market.

On top of these, PWT will open to all financial and any other industries. PLAY WORLD, LLC will not limit the usage of PWT nor business entities that would like to use PWT for their business. Therefore, any companies or organizations, individuals may be able to utilize PWT as a Crypto Token such as Bitcoin, Ethereum's ETH and Ripple's XRP. As the demand for the Play World Entertainment Center grows, the utility of PWT will increase and will allow PWT holders to use its value to "pay for" all services and functions PLAY WORLD, LLC and its partners will provide.

### 2.1.1 Token Utility

Initially, PWT value will be used for services provided by the Play World Entertainment Center and PLAY WORLD, LLC—to cover fees, as credit collateral, and to participate in trading strategies.

PWT holders can use value in return for:

Transaction Fees

At the Play World Entertainment center

### 2.1.2 Listed Tradable Assets

PWT will be tradable on all trading platforms—and on other exchanges. Having PWT listed on various exchanges is another way we expect the Token utility to increase with liquidity.

### 2.1.3 Exclusive Owner Benefits

Finally, as an added incentive, PWT owners will receive periodic promotions, discounted fees, preferential access to new products/services, and opportunities to invest in future of PLAY WORLD, LLC.

### 2.2 Token Specifications

Token Name	PWT
Code	PWT
Issuance Amount	1,000,000,000 PWT
Token Sale Price	Token Sale Price 1 PWT = 0.001 ETH (Special discount of 20% will be applicable to the purchases during the Sales Period described in Section 4.3)
Particulars	ERC-20 Ethereum-Based Token
Maximum Token Offered	350,000,000 PWT ~ 350,000 ETH
Minimum Token Required	50,000,000 PWT ~ 50,000 ETH
Use of Proceeds	Section 4.4

### 2.3 Token Sale Process

Each day, more and more token issuers are experiencing cyber-attacks, hacks, and impersonators which have led to multimillion dollars' worth of theft. This is because current ICO platforms do not have the proper security measures in place for purchasers to deposit and transfer their funds. Deposits are typically transferred from one ETH address to another without proper KYC checks, often using a single officially announced address for purchasers to send their funds. Hackers and scammers take advantage of this by posting fake ETH addresses on forums, and unsuspecting token purchasers end up transferring crypto to the hackers' addresses.

To ensure this does not happen with our Token Sale, we have placed stringent, preventative measures to ensure a safe, secure, and compliant process for all token participants. We will carry out our Token Sale only through Etherscan.

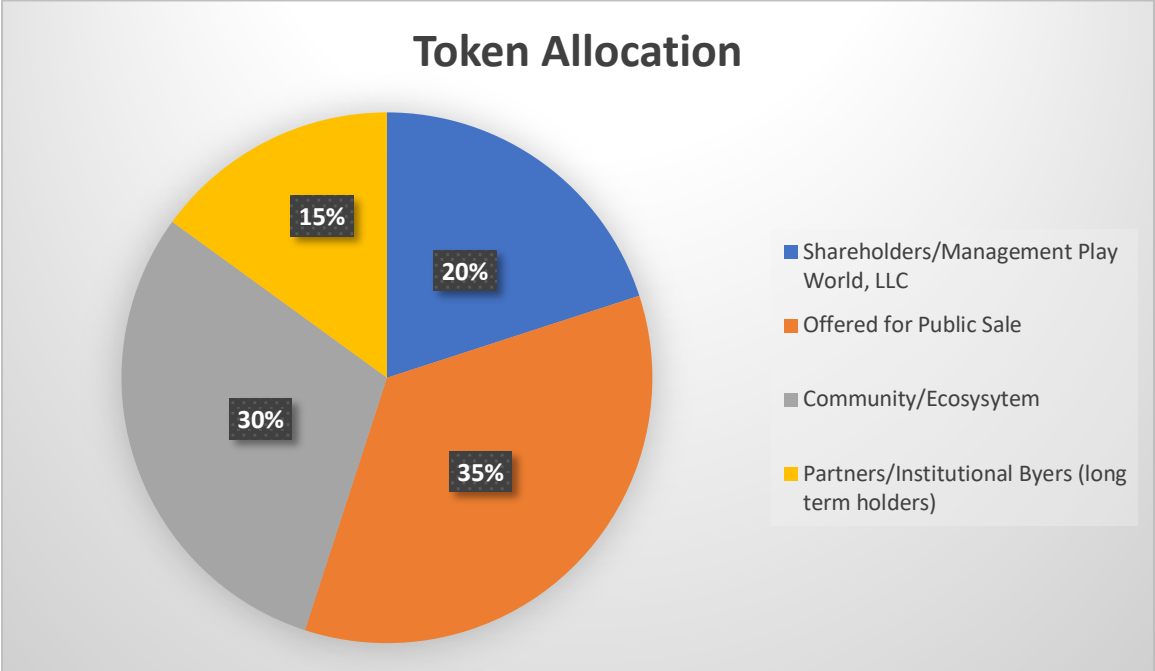
**All purchasers will need to set up an account on Etherscan to transfer crypto funds securely to participate in the PWT Token Sale.**

**The registration steps to setup an account on Etherscan and participate in our Token Sale are explained on the following page.**

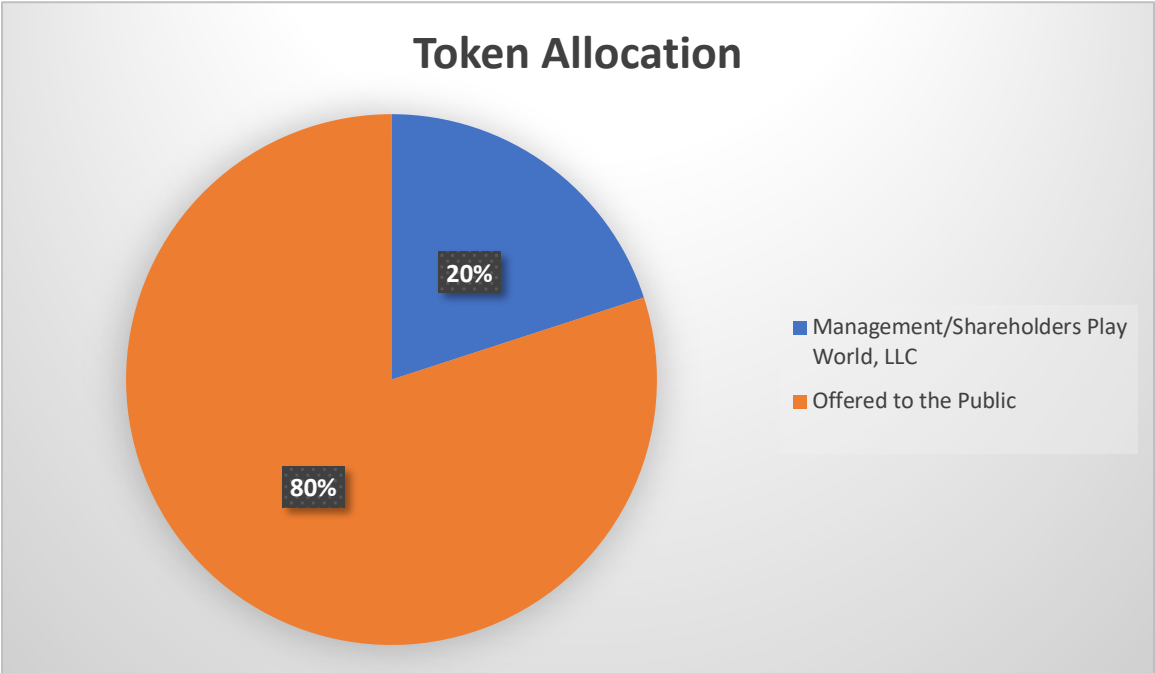
- 1.** Create/Activate your Etherscan account.
  - a.** From the Etherscan homepage page (<http://etherscan.io>), click “Register Now”. This button will take you to Etherscan registration page.
  - b.** Screen instructions will guide you through your Etherscan account registration. You will need to provide some basic information including your name, email address, home address, and securing your login by activating 2-Factor Authentication with the Google Authenticator app. Mo
  - c.** Upon completing the above, an email containing an account confirmation/ activation link will be sent to your email address. Click the link to activate your account. You may now pre-fund prior to the actual token sale.
- 2.** Fund your Etherscan account and buy PWT.
  - a.** Upon logging into Etherscan, you will be able to fund your account with either BTC or ETH and purchase PWT. Each PWT purchaser will be allocated a unique BTC or ETH deposit address for funding.
  - b.** Upon funding his/her account, the Purchaser simply clicks on “Buy PWT”, enter the amount the Purchaser wishes to purchase, and hits submit. Etherscan will automatically deduct the appropriate amount of BTC or ETH from the Purchaser’s account and add purchased PWT tokens. In the case that the Purchaser placed BTC in his/her account, PLAY WORLD, LLC determines an amount of BTC deducted from the Purchaser’s account in accordance with the amount of PWT entered by such Purchaser on the basis of market value of ETH/BTC (determined in reasonable discretion of PLAY WORLD, LLC) at the time of the purchase.
- 1.** Please note that any purchase order cannot be withdrawn or cancelled once it is made.
- 2.** Existing PLAY WORLD, LLC users who already have an Etherscan account can immediately participate in the token sale by clicking the “Purchase PWT” button.
- 3.** PLAY WORLD, LLC will not provide any generic funding address through any social media, messaging services, bulletin boards, etc.as most ICO hacks are happening this way.
- 4.** PWT Token Sale will commence as soon as Etherscan will allow it to become tradable.
- 5.** If the total amount of the purchase requests exceeds the maximum offer within the Sales Period, PLAY WORLD, LLC will pro-rate PWT according to the ratio of the purchaser’s request.
- 6.** If PLAY WORLD, LLC cannot meet its Minimum Token Requirement of 50,000,000 PWT within the Sales Period, PLAY WORLD, LLC extend the period.

## 2.4 Use of Proceeds

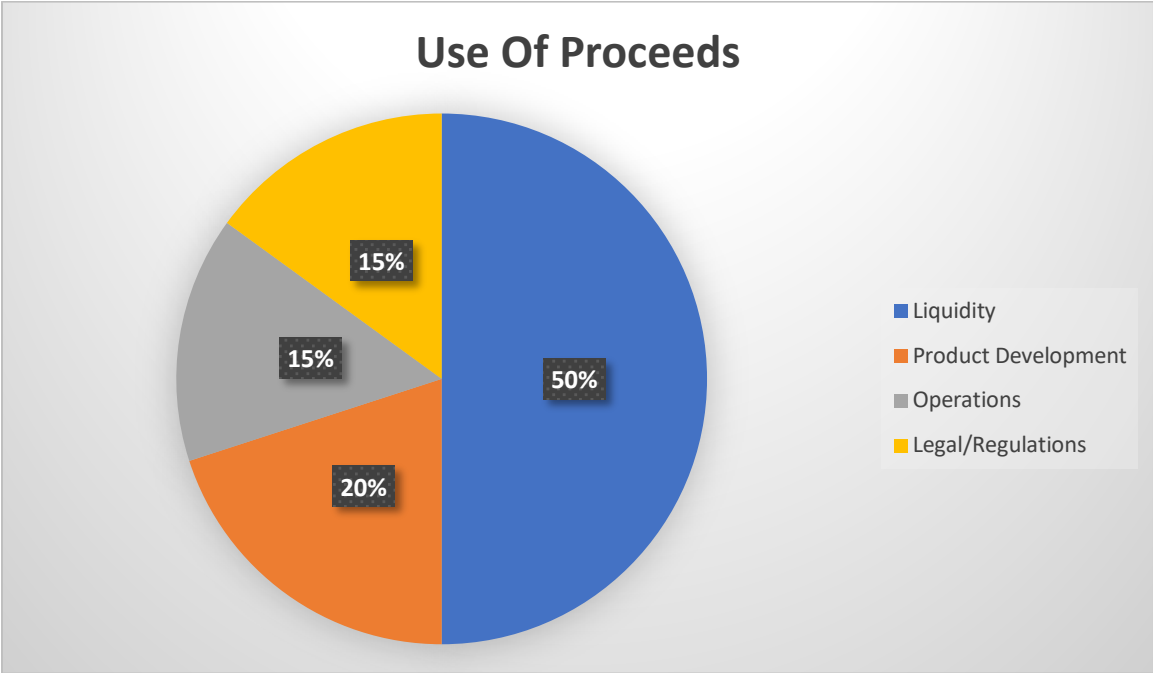
Immediately after the Token Sale, Token ownership will be as follows (Year 1).



By Year 5, PLAY WORLD, LLC will fully distribute the reserves and only retain 20% allocated to Management and PLAY WORLD, LLC shareholders.



Proceeds will go into Liquidity (50%), Product Development (20%), Operations (15%) and Legal/Regulations (15%).



### 2.5 PWT Token

PWT will initially be built on top of Ethereum’s ERC-20 Token Standard.

All PLAY WORLD, LLC services will be available and discounted to the PWT token holders and the existing ERC20 based PWT will also be exchanged to the newly created PWT token on the Etherscan.

The PWT token will support more sophisticated financial industry programming languages (Python-like language and other commonly used languages in the financial industry) for the design and construction of smart contracts.

PLAY WORLD, LLC is creating a Fresh start in entertainment industry that will be powered by PWT. As more customers become to like the new model, we anticipate PWT becoming the token of choice by a growing ecosystem of financial service providers thus causing the utility of PWT to grow.



### **3.1 Individual and Institutional Traders**

Over the past, PLAY WORLD, LLC has developed state-of-the-art, high-availability, and high-performance business model that combines not only different playground equipment, but also includes educational aspect that provides knowledge in science, math and outdoors in fun type of environment which increases the chance that kids are actually going to remember what they have learned.

#### **Access to the World's Liquidity**

The ever-increasing number of Crypto Tokens and exchanges presents both a significant opportunity and a challenge for investors and traders alike. Between USD 4 and 5 billion are traded daily in Crypto Token markets across dozens of exchanges, with volatility well over 10% in the recent past. This presents a sizeable opportunity for traders and investors.

#### **Reduced Risk**

The challenge lies in having access to all the profitable opportunities in an efficient and secure manner, with as little risk as possible.

At the time of writing, it is quite difficult (even impossible) to fully take advantage of these opportunities due to various factors. These range from counterparty risk to technology limitations, financial/banking restrictions, high price volatility, capital inefficiency, and an overall lack of clear and fair pricing.

Counterparty risk alone poses a significant challenge when it comes to centralized unregulated exchanges. In the past year, every single one of the top five exchanges (measured by trading volume) has been hacked and had funds stolen, costing customers millions—and in some cases tens of millions—of USD in losses.

#### **Access to Professional-Grade Services**

The services that the PLAY WORLD, LLC Play World Entertainment Center offers are already powerful when used on their own, but they can have a much stronger impact when coupled restaurant, education, and 3D technology.

Trading at the scale our Play World Entertainment Center token will no longer be the exclusive privilege of the few.

This is real revolution of entertainment.

## 3.2 Token Issuers

Currently, there are hundreds of new Crypto Tokens being created to support various services their issuers intend to offer, across a variety of industries.

The challenge, as discussed in previous sections, is that there is usually zero (or extremely limited) liquidity due to their being new issuers. This poses a problem for new Crypto Token holders and issuers alike.

Features inside the Play World Entertainment Center include

- Play World exclusive Jungle Gym and trampoline
- Restaurant
- Arcade and 3D gaming
- Entertainment Stage and educational performers.

## 3.3 Token Holders

Early participants in the Crypto world who participated in ICOs and Token sales have a significant portion of their assets invested and tied up in various Crypto Tokens.

The Play World Entertainment Center's success will benefit token holders by providing increased price stability and less market manipulation, leading to higher valuations of their Crypto Token assets.

## Token Liquidation

When token holders have significant assets tied to a specific Crypto Token—and there is a need to liquidate quickly—this liquidation can disrupt the token market and can even cause token markets to crash. Holders can use third party services, but these are expensive, non-transparent, and can lead to information leakage.

## 3.4 Financial Services Innovators and Society at Large

Cryptocurrencies and their underlying blockchain/distributed ledger technologies are a key facilitator for many of the applications, products and services being introduced as part of the irreversible wave of innovation currently taking place in the financial services industry.

This wave of new innovations, sometimes referred to as, “the FinTech Revolution”, promises to completely disrupt traditional financial services on all fronts. It will ultimately bring better, faster, cheaper, middleman-free financial services to everyone, including the world's estimated more than 2.5 billion “unbanked” with no access to banks at all. There are also countless “underbanked” individuals and businesses who cannot get credit using traditional banking, due to lack of credit histories and other reasons.

We envision PWT to become the preferred token that can be used in the broader financial industry to power financial services as they migrate to decentralized platforms.

## 4.1 World Class Team

We have assembled a world class team with over 100 years of combined experience in Childcare, development, education, and entertainment.

PLAY WORLD, LLC's management team has worked at the following companies:

- Production Institutions: Quilong Playgrounds, Huasia Playgrounds, Epark Arcade and 3D
- Education: The Mad Scientist, The Reptile Man, The Bubble Man.
- Entertainment: Movin 92.5, Family Fun Center etc.

## 4.2 Product Readiness

Our core product development is already completed. There is zero risk on core product development.

The indoor entertainment needs to change, and we are solving a fundamental problem. We will continuously improve our products.

We know how to scale. We built PLAY WORLD, LLC to become one of the best indoor playgrounds in the world.

As is the case with all startups, though, 90% of companies will unfortunately fail during product development and product-market fit stages. However, PLAY WORLD, LLC is already past that "valley of death".

## 4.3 Compliance and Security

We are proud that PLAY WORLD, LLC's product is going to be the most compliant indoor entertainment world. With Risk Management Company we determined the best business model and insurance coverage to protect the business and the assets of PLAY WORLD, LLC.

At PLAY WORLD, LLC, security is a 24/7 activity. It is everybody's responsibility and supported by state-of-the-art technologies and tools.

## 05 Competitive Landscape

There are many companies trying to address a certain segment of what we offer. Unfortunately, none have the necessary Success Factors nor Product Features that we are ready to offer today.

PLAY WORLD, LLC is building a global entertainment model acceptable across the world and in any country.

Eventually, PLAY WORLD, LLC will become a new standard in indoor entertainment, and we welcome everyone to join our exciting journey.

Success Factors	Play World	Family Fun Center	Trampoline Nation	Bounce it Up	Dave & Busters	Gymnasium	Kid's Happy Hour
Proven Team	YES	YES	YES	YES	YES	YES	YES
Success Concept	YES	YES	YES	YES	YES	YES	YES
International Suppliers	YES	N/A	N/A	NO	N/A	NO	NO
Diverse Entertainment	YES	YES	NO	NO	NO	NO	NO
Compliance & Security	YES	N/A	N/A	N/A	N/A	N/A	N/A
Food & Beverage	YES	YES	NO	NO	YES	NO	NO

N/A – Not Applicable, Not Available, Not Known, Undisclosed.

PLAY WORLD, LLC's story started when our founder Danylo Pavlenko, met with another owner of playground with the idea of changing the model to a whole new concept. He was declined but never gave up. After few years later European entrepreneur adopted the model proposed and it has proven huge success.

There are many playgrounds with the same model that have opened all over the world and operating with great success.

Our mission is to provide global access to the next generation of entertainment services, powered by cryptocurrency markets.

We ask for your participation to be part of the PLAY WORLD, LLC community to provide feedback on our business model, product, and participate together in our PWT Token Sale.

Join us in the next revolution of entertainment services through PLAY WORLD, LLC.

## **6.1 PLAY WORLD, LLC Corporate Profile**

PLAY WORLD, LLC is owned and operated by Play World WY, LLC holding company, and located in Washington state, USA. It is a fresh start up with real project and extremely ambitious plans to revolutionize the way we look at childcare and indoor entertainment. There are real people behind the project. As it is written above, there is real issue being solved by opening such center.

Thank you all for participating in the development of this company.

## **6.2 PLAY WORLD, LLC Contact Details**

PLAY WORLD, LLC

Address

6684 Udall PL SE, Auburn, WA 98092

[playworldllc@gmail.com](mailto:playworldllc@gmail.com)

<https://twitter.com/playworldllc>

<https://PlayWorldLLC.com>

<https://www.linkedin.com/in/danny-pavlenko-b574a4184/>

<https://www.facebook.com/playworldcenter/>